

Media Studies

Examination Board: WJEC (TBC)

Entry Requirements:

Five Grades A*-C at GCSE level (or equivalent), to include Grade C in Media Studies or 4 or above in English.

Why study Media Studies?

Studying A-Level Media, you will enhance your knowledge of the influence the media and cultural industry has on people's lives. You will benefit from analysing a range of stimulating media forms and products, including the rapidly developing digital media. We are a well-facilitated department with a mac suite, industry standard editing software, video cameras for students to use and multiple green screens.

Course Content:

Media studies is a two year linear Course. Media Studies has been completely redesigned to allow students to now study NINE media forms across the two-year programme ensuring that students have a full understanding of all media industries and all interests are catered for. We will study these media forms through set texts that you will be questioned on directly in the examination, this allows you to enter the exam with a confidence.

Exam Component 1

For this exam you will study how media language and representations are used in the following media industries Music Videos, Video Games and Advertising and Film Marketing. We will also study the industry practices of Newspapers, Radio and Film.

Exam Component 2

In this exam you will study three media forms in great depth looking at all of the theoretical frameworks, representation, audience, media language and industries. We will look at an episode of a TV drama such as Sherlock or Humans in conjunction with extracts from other related shows. Also we will study historical examples of magazines and products targeted at a minority audience. Finally we will study online media looking at the emerging form of YouTube studying bloggers like Zoella and Pointless Blog.

Coursework

There is no written coursework in this subject. 30% of your grade is earned from the practical production you will create. You will make one video project plus two other related projects based on a brief set by the exam board. E.g A sequence from a TV Drama plus a print advert and DVD case or a Music Video plus a print advert and a homepage for their website

Assessment:

Two exams (70%) , Practical production work (30%)

Further Course Information:

See Miss Spavins.

Future Uses:

This course is suitable for those who want to develop their creative side in Media but also pursue an academic qualification that will be useful for degrees in Media Studies, English or Journalism. However some of our students successfully also leave to study a much wider variety of topics such as Accounting, Graphics and Computer Science.

